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PATENT APPLICATION / 1-22-04  
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on January 13, 2004.

Deborah A. Peacock, Reg. No. 31,649

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 09/870,201  
Applicant : Charles Young  
Filed : May, 29 2001  
Title : Audience Attention and Response Evaluation  
  
TC/A.U. : 2671  
Examiner : Unknown  
  
Docket No. : 30454-1001

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PRELIMINARY AMENDMENT

Sir:

Please amend the application, without prejudice, as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 10 of this paper.